

## <u>Presentation of Mr Bertrand BOURDIL – Oenologist Technical Director of UDPSE</u>

After graduated from the Bordeaux University of Oenology, Mr Bourdil started to work for Château Mouton Rothschild as Oenologist in charge of the winery and then as Oenologist in charge of the estates (Château Mouton Rothschild, Château D'Armailhac and Château Clerc Milon).

He entered the Union de Producteurs de Saint-Emilion in 1997 with the position of Technical Director to manage the winery (supervision of grapes reception, wine making process, aging, bottling process).

His vinification job is done in the respect of the different soils ("terroirs") of the Saint-Emilion appellation and of all other appellations covered by the Union; with focus on the quality of the wines, his main purpose is to produce "true wines" which are really representative of the typicity of our area of production. Each of the wines produced by Union de Producteurs is vinified separately under Mr Bourdil's supervision and in the respect of the characteristic of the estate the grapes come from. To do so, and because good wines come from good grapes, as Technical Director, he also controls and checks the job done by our producers/vinegrowers, with the aim of the regular improvement of the quality of the grapes they produce.

Created in 1931, UNION DE PRODUCTEURS DE SAINT-EMILION is a group of 150 individual producers. Our 700 hectares of vines, producing mainly Saint-Emilion and Saint-Emilion Grand Cru wines, enable us to offer a wide range of wines including generic wines, prestigious brands and some *petits* Châteaux wines. We have a complementary production of Bordeaux, Bordeaux Supérieur, Castillon Côtes de Bordeaux, Saint-Georges Saint-Emilion and Montagne-Saint Emilion appellations.

All our wines are AOC/AOP qualitative red wines; they are sold directly to our partners at very competitive prices, with good value for money, as we are producers not negociants; we mainly focus on the middle range but we also have some high quality premium wines.

As a very professional oenologist and winemaker, Mr Bertrand BOURDIL and his team produce exceptional Saint Emilion wines at Union de Producteurs that are sold all around the world, including in Japan where they are very much appreciated by wine lovers.